

70

DUNCAN

70 YEARS
ESTABLISHED 1954

DUNCAN AREA ECONOMIC DEVELOPMENT FOUNDATION

AN UPDATE FROM THE PRESIDENT

The citizens of Duncan should be extremely proud of what was created in 1993 after suffering the challenging times of the 1980s. Let's go back in time for a brief history lesson. In the 1980s, the oil bust occurred along with a major downturn in agriculture which were two main industries of the Duncan economy; at the same time, Oklahoma had seen the collapse of Penn Square Bank. Our county was in a recession. Duncan along with other communities was seeing a collapse in the housing market combined with bankruptcies of businesses, citizens, and bank mergers.

Our history of business development and diversification actually began in 1954 when a group of business leaders created the economic development organization called Duncan Industrial Foundation (DIF). It was this group that also aided in the land acquisition for Halliburton Manufacturing Center in 1962. Then in 1969, DIF purchased the land for North Industrial Park. To incorporate additional financial tools, the same group of business leaders created the Duncan Industrial Authority (DIA) in 1966. They understood how to leverage different organizational entities for the multiple economic development programs. During this time, DIA purchased and held land while partnering with the US Economic Development Administration. This step allowed the placement of infrastructure into industrial parks that serve as a catalyst for growing business opportunities.

It was DIA that purchased the Eastland Property in 1996, where our newest business, Model 1, will reside once construction of infrastructure is completed. In 1998, DIA purchased land from the City of Duncan for the attraction of Family Dollar Distribution Center. It is important to know that neither of these purchases were with sale tax dollars. In 1993, Duncan Area Economic Development Foundation (DAEDF) was created and took over the role of DIF with amendments and revised bylaws. DAEDF leadership then brought a new vision for the community. The relationship between DIF, DIA, and now DAEDF has been seamless in navigating the number of opportunities available that benefit the community. These entities have always been focused on the overall economic growth and primary sector jobs.

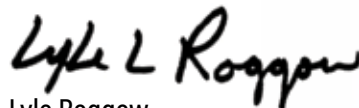
In 2023, DAEDF put its 29-year-old organization to the test. Our goal was to explain how DAEDF has positively impacted our community since the inception of the first sales tax in 1994. To accomplish this huge historical endeavor, we hired the industry's best expert who

provides forecasting and deep financial analysis for the State of Oklahoma from budgets and revenue to success or fatal flaws. Dr. Mark Snead spent two and a half months reviewing every transaction from incentives to operating expenses. Dr Snead reported that DAEDF's efforts provided substantial benefit to the Duncan area economy, emphasizing the success of the program.

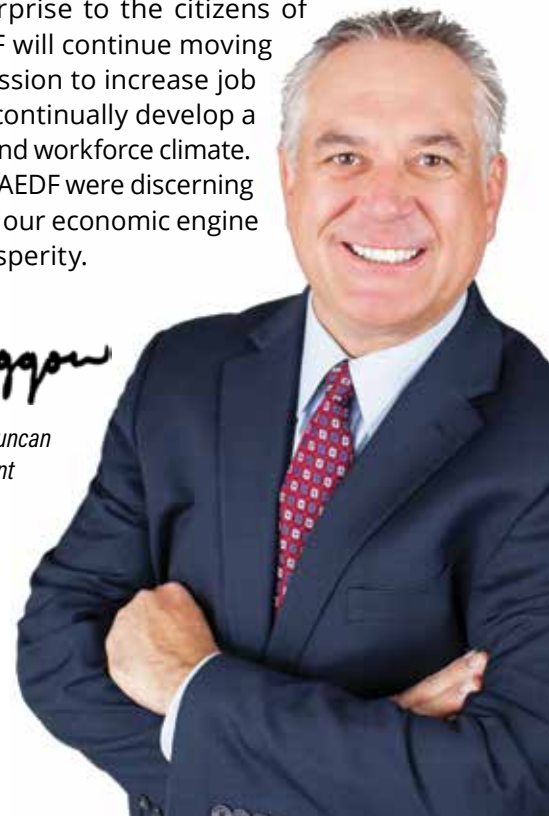
It's one thing to think that your organization is spectacular, but DAEDF took the opportunity to compare our organization to others across the globe. This step meant letting external industry experts review, inspect, see our program of work, and long-term accomplishments. It was at that point when judges from International Economic Development Council (IEDC) concurred with our thoughts. DAEDF won the IEDC Gold Award from communities with less than 25,000 population. This is a bit like winning the Gold at the Olympics among economic development organizations!

But it didn't stop there, DAEDF also won a Bronze award from IEDC for our Educational Partnership with Duncan Public Schools that began in 2012. Finally, our video production entitled "Who We Are" earned DAEDF another IEDC Bronze Award.

Every successful organization acknowledges and seizes opportunities to evaluate the direction, wellbeing, and goals of the organization and DAEDF has strategically engaged in this process over the past 30 years. It is hopefully no surprise to the citizens of Duncan that DAEDF will continue moving forward with its mission to increase job opportunities and continually develop a favorable business and workforce climate. The FOUNDERS of DAEDF were discerning in how they created our economic engine for community prosperity.



Lyle Roggow,
*President and CEO of the Duncan
Area Economic Development
Foundation*



GROWING INDUSTRY IN DUNCAN

DRIVING DUNCAN FORWARD: MODEL 1'S STRATEGIC EXPANSION

How the Nation's Leading Transportation Dealer is Transforming the Local Economy

In July 2023, the nation's largest bus and transportation services dealer announced it would locate its newest facility in Duncan. Indianapolis-based Model 1 is best known for providing distribution, customization, and maintenance services for a variety of commercial vehicles. They will build a facility at Duncan's Eastland industrial Park with additional jobs to be added as they expand. While constructing the new site, Model 1 took advantage of the newly-built 10,000 square-foot facility constructed by Duncan Area Economic Foundation. The facility was specifically designed to attract new businesses like Model 1 to the area and houses Model 1's current workforce of 40-60 employees. DAEDF President and CEO Lyle Roggow said at the time of the announcement that the new distribution facility would collaborate with local manufacturers and raw material suppliers, bringing additional economic impact to Stephens County.

"The best days are when we add investment and jobs to our community," Roggow said. "Model 1 considered multiple locations and we are proud they chose us to best meet their needs and support their success, all while diversifying our community's industry."

Roggow emphasized the assistance of Oklahoma Department of Commerce in attracting the new business to the area, as well as partnerships with local service providers and educational partners like Red River Technology Center.

Model 1's operations include 22 existing locations across the US, tactically located to serve as access to customers' vehicle inventory.

Model 1 President Tony Matijevich said that the new facility will allow the company to expand its footprint by meeting the needs of customers to solve their transportation issues through customization and retrofitting.

"With over 40 years in business and a growing customer base, selecting each of our locations is vitally important," said Matijevich. "Duncan is strategically located for coast-to-coast client needs, has a great workforce and training

facilities, and has demonstrated a local commitment to our success."

At the DAEDF Annual Banquet in February 2024, Matijevich said that the company was initially slated to have a facility in Denver, but their visit to Duncan – as well as the availability of a facility – was a big part of the decision to locate its newest hub in the area. They now occupy five buildings.

"We made a lot of good progress in a short amount of time," Matijevich said. "Most successful launch we've had of any of our buildings or locations."

The company plans to grow their operations in Duncan, including non-passenger vehicles and graphic design. Model 1 leadership emphasized plans to bring several hundred jobs to the area over the next few years.

"We are in for a long-term growth pattern with a great business that controls 60% of the market share today," Roggow said.

Model 1 was established in 1980 as Creative Transportation Systems and to date employs over 450 people nationwide.



70 YEARS OF DUNCAN ECONOMIC DEVELOPMENT

1954

1954: Howard McCasland and Duncan Leaders create the Duncan Industrial Foundation (DIF)

1961: Land is purchased for Halliburton Manufacturing facility

1964: Halliburton Manufacturing Center opens

1966: Duncan Industrial Authority (DIA) is created by DIF

1966: Haggar groundbreaking event

1967: Haggar opens facility

1969: Stephens County Industrial Development Authority is formed

1964

1970: DIF purchases 350 acres for Stephens County Industrial Park (now known as North Industrial Park - NIP)

1970: Association of South Central Oklahoma Governments (ASCOG) applies for \$1.123M grant for infrastructure at North Industrial Park

1971: DIF builds shell building in NIP to recruit industry to Stephens County

1973: DIF purchases and leases land for Halliburton Energy Institute and creates a fund for the new library

1974: Westran locates in NIP

1979: DIA approves Cook Machine loan on facility

1980: Schlumberger Land Purchase in NIP

1974

1984-87: Halliburton layoffs and closures of Sunray Refinery, Westran, Ridley Meat Packing Plant, Haggar.

1987: Sooner Trailer purchases land

1988, Phase 2, DIA Infrastructure in North Industrial Park, received \$910, 000 EDA Grant for Park improvements

1988: Sooner Trailer opens new facility

1989: Duncan Area Economic Development Corporation (DAEDC) formed

1984

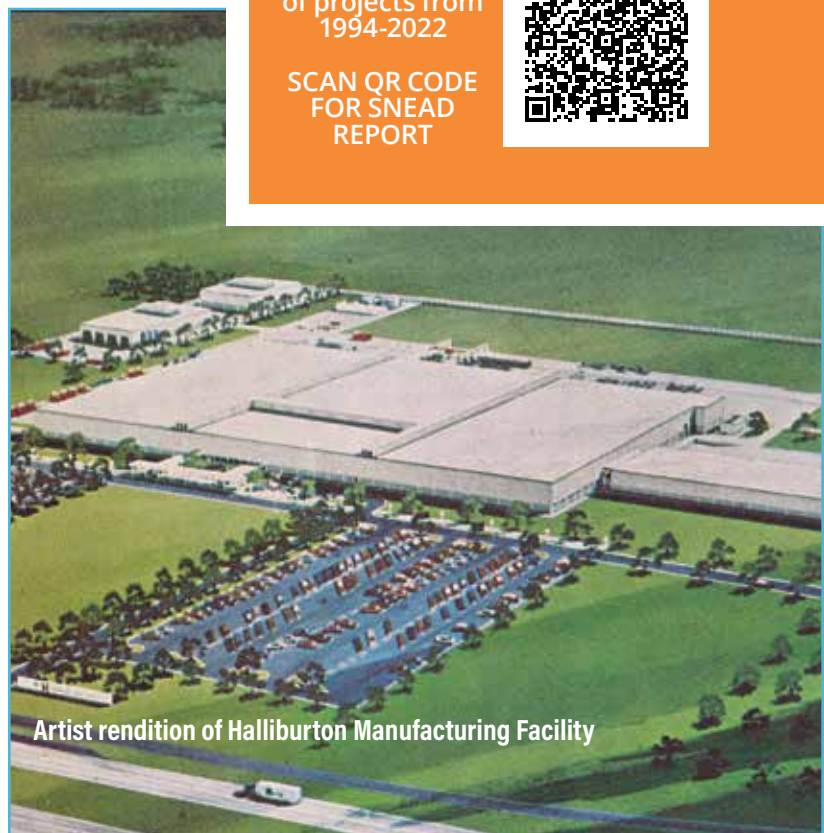
Cumulative sales tax collections total \$37.67 million; cumulative disbursements reach \$35.52 million.

See full list of economic impact of projects from 1994-2022

SCAN QR CODE FOR SNEED REPORT



Inside of Haggar Building



Artist rendition of Halliburton Manufacturing Facility

DEVELOPMENT

1994**2004****2014****2024**

1991: Organizational merger discussion begin with Chamber, DIF, and DAEDC

1993: Duncan Area Economic Development Foundation (DAEDF) formed with nine members, merging all development organizations into one foundation

Unemployment Rate reaches all time high of 7.4%

1993: Cameron University Duncan groundbreaking

1994: Duncan voters approve ½ cent sales tax earmarked for economic development (renewed in 1996, 2002, 2008, 2014, 2019. Note: in 2014 & 2019 split tax with City of Duncan for City's % used for infrastructure)

1994: DAEDF attracts/assists Valco and Four D Corporation

1995: DAEDF attracts Elliott Homes and Basco

1996: Eastland property is purchased by DIA, ie. future home of Model 1 Commercial Vehicles

1996: DAEDF works with Richards, SW Platting, Wilson Machine, Stimlab, Esses

1997: DAEDF attracts Health Plan Services, Universal Fidelity

1998: DIA purchases land for the South Industrial Park from the City of Duncan to attract Family Dollar Distribution Center

2001: DAEDF assists/attracts Plainsman, CESI, RS Services, Outback, and builds first Shell Building

2002: DAEDF attracts United Lab International

2003: Nuflo occupies shell building in NIP

2004: DAEDF attracts/assists Universal Trailer, Prepaid Legal, KellPro

2006: DAEDF attracts Benchmark and Cryogas

2008: DAEDF assists/attracts Sentry International, Enventure, Mowdy Machine, and purchases Sooner Trailer Facility

2009: DAEDF creates the Duncan Center for Business Development, Certified Business Incubator, to support entrepreneurs and start ups.

2010: DAEDF assists Wilco

2012: DAEDF and Duncan Public Schools create Career Pathways program

2014: DAEDF assists/attracts Duncan Machine Products, DR2, and Total Safety

2014: DAEDF builds 3 lab buildings

2014: Dedicated funds to support Water Project to ensure sustainable water sources

2015: DAEDF assists SPL, Completion Science, Elk Crossing Nursing, Dream Team Prosthetics

2019: DAEDF assists Kochendorfer Brewing

2020: DAEDF donates \$125,000 to food banks and awards \$473,000 in grants for Stephens County businesses during COVID.

2021: DAEDF assists/attracts BlueArc, PGM

2022: DAEDF builds 2 lab buildings

2023: DAEDF attracts Model1, Goodyear; DAEDF moves to Mack Center

2024: DAEDF builds infrastructure in Eastland Industrial Park; Thomas McCasland Jr. donates 290 acres to DAEDF



INVESTING IN OUR FUTURE

DAEDF RECOGNIZED BY IEDC



Duncan Area Economic Development Foundation (DAEDF) won a Gold Award and two Bronze Awards from the International Economic Development Council (IEDC) during its inaugural recognition night in Dallas, TX.

The Gold Award was for Economic Development Organization (EDO) of the year for communities with fewer than 25,000 residents.

Lyle Roggow, President and CEO of DAEDF, was acknowledged for his work to build buildings within the community. Nathan Ohle, IEDC President and CEO, presented the award.

"DAEDF has raised the bar for excellence in economic development with its Economic Development Organization (EDO) of the Year Award," Ohle said. "This award is a testament to DAEDF's dedication...and serves as a great example of how economic development can help transform a community for the better."

The first of two Bronze Awards recognized the recently-released multimedia production "Who We Are," identifying a specific and special relationship between DAEDF and the community to inspire development in the area.

The second Bronze Award was for DAEDF's long-standing relationship with Duncan Public Schools and Red River Technology for their partnership with educational institutions.

Emily Pritchard is the instructor and coordinator for Duncan High School's Pathways to Future Careers. She said that the PFC program allows high school juniors and seniors to apply for the internship program, a partnership with DAEDF.

"We use industry partners to instill the pure values and the knowledge you have in your career field," Pritchard said. "You're the encourager for them."

ROGGOW HONORED



Lyle Roggow, a figure in the Duncan community and President of the Duncan Area Economic Development Foundation (DAEDF), has been bestowed with a remarkable honor. He has been recognized as one of the distinguished individuals comprising Oklahoma's 55 Over 55 Most Inspiring. This prestigious accolade is awarded to outstanding Oklahomans 55 and over who continue to make a significant impact in their respective fields.

MY TIME AT DAEDF

Adyson Meek, 2024 DHS Senior and DAEDF Intern through Duncan High School Pathways to Future Careers Program



"My internship at DAEDF has been invaluable, exposing me to their crucial role in Duncan's economic growth through attracting businesses and investing in the future workforce".

*Read Ady's full essay,
scan QR code for link.*



PREP FUNDS/SITES AND ARPA

Oklahoma is committed to rural Oklahoma infrastructure improvements. Recently Duncan received over **\$2.4M** in assistance from the Oklahoma Department of Commerce for site development.

“As funds continue to be available, investment into the North and South Industrial parks will be made.”

Learn more about
available sites:



OIEP RECIPIENTS

Diversity through high-impact new capital investment

The Oklahoma Innovation Expansion Program (OIEP) makes funding available to qualifying companies across the state. OIEP supports high-impact new capital investment across a broad range of industries to help diversify the state’s economy, lead to new product development or increase capacity at Oklahoma’s existing companies. In addition to encouraging new capital investment, these awards support existing jobs and the creation of new jobs. The program is administered by the Oklahoma Department of Commerce (Commerce) and the Oklahoma Development Finance Authority (ODFA).

Duncan Area Economic Development Foundation works with qualified companies that are looking to expand or increase productivity and capital investment. This program was designed during the COVID pandemic to help grow local economies across the state. There is no better tool for business retention and expansion than the OIEP. Applications will open again in Spring 2025.

Duncan 2024 Award Recipients	
National Oilwell Varco	\$150,000
Southern Machine Works, Inc.	\$50,000
Think Ability	\$180,000
Valco Inc	\$82,400

MCCASLAND FAMILY HONORED



The Duncan Area Economic Development Foundation (DAEDF) celebrated 70 years of organized economic development in the region and honored the McCasland family for their enduring commitment to community growth at its annual banquet on February 27th. The evening was a tribute to the past, present, and future of economic prosperity in Duncan and Stephens County.

DAEDF President and CEO Lyle Roggow presented a comprehensive overview of the organization’s history, highlighting the pivotal role of the Duncan Industrial Foundation (DIF) and its evolution into DAEDF. He detailed the strategic initiatives and collaborative efforts that have shaped the area’s economic landscape since 1954.

“The McCasland family’s dedication to Duncan is unparalleled,” said Roggow. “For seven decades, they have consistently invested their time, resources, and vision to build a strong foundation for our community. Their contributions span generations, from securing land for major industries to supporting vital community projects.”

The banquet recognized the family’s extensive involvement, including their support for the Halliburton manufacturing plant, the Duncan Public Library, the Cow Creek water project, the Duncan Senior Citizen Center, the Chisholm Trail Heritage Center, the DRH Cancer Center, and their recent donation of 290 acres for future economic development. Marilyn Hugon, with her mother Mary Francis (Maurer) Michaelis, and family members accepted the honor on behalf of the McCasland family, expressing their ongoing commitment to the region’s prosperity.

JUDGE UPHOLDS DAEDF’S LEGAL OWNERSHIP OF DUNCAN PROPERTIES

A recent ruling by a Stephens County judge has affirmed the Duncan Area Economic Development Foundation’s (DAEDF) legal ownership of multiple properties across the City of Duncan.

“This ruling validates what we’ve asserted from the start—that DAEDF lawfully acquired these properties in full compliance with our agreements

with the City and the Trust,” DAEDF Board Chairman Bill Gossett stated. “With this clarity, we can continue focusing on our mission to drive economic growth in the Duncan area. We look forward to collaborating with the City of Duncan to ensure ongoing development and prosperity for our community.”

Read the full
press release here



Duncan Area Economic Development Foundation

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Scan to Watch
"Who we are" Video.

OUR MISSION STATEMENT

To continually increase job opportunities and the development of a favorable business climate and workforce-development programs.

THANK YOU MEMBERS

- Arvest Bank
- AT&T
- BancFirst
- Bank of Commerce
- Billingsley Ford of Duncan
- Blackfoot Services
- BlueArc Innovations, LLC
- Cameron University
- Chickasaw Nation
- City Mart Energy, LLC
- Cotton Electric Cooperative
- Davis Air Conditioning, LLC
- DeHart Air Conditioning
- Dolese Bros. Co.
- Dream Team Prosthetics, LLC
- DRH Health
- Duncan Banner
- Duncan Builders Supply
- Duncan Power/DPUA
- Elk Crossing / Gregston Nursing & Rehab
- Ellis & Buckholts
- Ellsworth Electric
- EnerWest Trading Co.
- Endurance Federal Credit Union
- Family Dollar
- First Bank & Trust Co.
- First National Bank in Marlow
- Flotek Chemistry, LLC
- Fortney Construction, LLC
- Frontier Equipment Sales
- Halliburton Energy Services
- Hope Equipment & Construction
- Insurance One
- Jayna Johnson, P.C.
- Jimmy Cooper
- The Jones Oil Company, LLC
- Joshua Albert - Edward Jones
- Kelly Kirkland
- L.E. Jones Production
- Leach & Sullivan
- Legacy Bank
- Marlow Economic Development Authority
- Model 1 Commercial Vehicles, Inc.
- National Rural Water Association
- NOV / Wilco
- Perkins Energy Company
- PGM Processing
- Philtek Services
- Pinnacle Site Development
- Public Service Company of Oklahoma
- Punneo Plumbing Company
- Red River Technology Center
- Sellers Air Conditioning, Inc.
- Sensia

BECOME A MEMBER TODAY!



- Shepherd & Shepherd
- Simmons Center
- Smith Dressler Electrical Services
- Southern Machine Works, Inc.
- Stephens County Abstract Co.
- Stephens County Dental Society
- Stone Law Firm
- Tanner Cline - Edward Jones
- The Territory
- Universal Fidelity Life Insurance Co.
- Valco, Inc.
- Whitten Insurance Agency, Inc.
- William A. Gossett, Attorney At Law

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